



ANTONIO MENDEZ MBA IT

954.501.3034 | amende56@wgu.edu | <https://www.linkedin.com/in/antonio-mendez-ux>

PROFESSIONAL SUMMARY

A seasoned Artificial Intelligence, cloud computing, information technology, software engineering, system architecture, real estate, and financing professional with over 15+ years' experience across multiple enterprise business domains such as healthcare, energy and utilities, fintech, law enforcement, government, retail, manufacturing, logistics, entertainment, publishing, journalism, marketing, advertising, and ecommerce. With involvement in support, lead, and leadership roles in projects with startups to fortune 500 organizations and companies such as the APR Energy / GE Power, Department of Energy, HUD, MetLife, Newsmax, Sprint, Showtime, British Airways, FIS, Coldwell Banker, REMAX, Countrywide, Weichert, Lennar, Columbia University, Columbia Presbyterian Hospital, Tyco, ADT, Johnson Controls, Service Merchandise, Mr. Coffee, Oster, Disney, Hearst Media and Taylor Corporation.

PROFESSIONAL EXPERIENCE

Chief System Architect / Software Engineer, Digital Business Division January 2020 – Present

Axis Media, Jacksonville, Florida/United States

Information Technology and digital marketing work for education institutions, organized sports, healthcare, real estate, and wedding industry clients.

- Developed client health plan deductibles application saving and generation approximately half a million dollars per year.
- Worked with client development team in rolling out user-friendly mobile application that increased qualified leads by 120% and prospect-to-customer conversion rate by 29% within six weeks of launch.
- Managed budget, analyzed, and realigned multiple client digital marketing campaigns resulting in \$2M in ecommerce sales.
- Implementation, administration and management of various client integrated marketing communication digital assets such Sitecore CMS, Salesforce CRM, AWS and AZURE cloud

architecture and computing server instances, email marketing systems, web presence and traffic initiatives.

- Mobile Android and IOS application development for clients

Web Manager, Global Marketing and Sales Division

July 2018 – December 2020

APR Energy / GE Power, Jacksonville, Florida/United States

Executed Integrated Digital Business, Marketing, and Information Technology business initiatives in collaboration with CMO, Information Technology, and Business Development Directors.

- Developed web presence and implemented marketing initiatives, saving and generating The organization spends approximately 1 million per year.
- Team lead for APREnergy.com digital marketing and business development initiatives.

ADDITIONAL EXPERIENCE

Proficiency in Web, Mobile, and Desktop software engineering, Network, Database, InfoSec, Cloud technologies, UI/UX design, information technology certifications include **Sun Oracle Certified Java Programmer, Microsoft Certified Systems Engineer, Microsoft Certified Professional + Internet, Microsoft Certified Database Administrator, Microsoft Certified Applications Developer, Dell Boomi Integrations Developer, and Sitecore Experience Solutions Developer.**



NATIONAL ASSOCIATION OF REALTORS®



Certified Programmer

Senior Web Developer

July 2018 – April 2019

Jacksonville Electric Authority, Jacksonville, Florida

- Microsoft full-stack and front-end development work in C#, SQL Server, Oracle, ReactJS, jQuery, NodeJS, and Azure DevOps
- Interim Team lead for JEA.com Customer Experience (CX) initiatives. SDLC project task management utilizing Agile Scrum, Kanban methodologies,

EDUCATION

Master of Business Administration, Information Technology Management

April 2026

Western Governors University, Salt Lake City, UT

Relevant Courses: IT Project Management - MGT2, IT Strategic Solutions - MMT2, Data-Driven Decision Making -C207, Financial Management – C214, Managing Organizations and Leading People – C200

Capstone Project: Virtual Business World – 3D Printed Carbon Fiber Cycles, MBA, Information Technology Management Capstone – C218

- In a business simulation, I took on the role of an entrepreneur and launched a cycle business. My cycles were custom-made from carbon fiber using 3D printing technology. I had sole responsibility for all aspects and decision-making for the business, including Marketing, Sales management, Human resources, Manufacturing, Finance, and Accounting.
- At the end of the business simulation, I built a profitable global business with 148 employees, 4 locations, and 1 manufacturing facility spanning North & South America, Europe, and Asia. My business valuation was \$51 Million, with an ROI of 921%, at \$102 per share, and \$37 Million in sales revenue at the end of 6 Quarters.
- Achievements include being placed on the 1st Place Team & was rated in the Top 10% Worldwide



Top 10% Worldwide



1st Place Team



Certificate of Completion

ADDITIONAL EDUCATION:



HARVARD UNIVERSITY, Cambridge, Massachusetts, Data Science



PRATT INSTITUTE, New York, NY, BS, Communication Design



NOVA SOUTHEASTERN UNIVERSITY, Davie, FL, MS, Computer Science



VALENCIA COLLEGE, Orlando, FL, Computer Science



PRODUCTIVITY POINT INTERNATIONAL, Boca Raton, FL



GOLD COAST SCHOOLS OF REAL ESTATE, Boca Raton, FL